REQUEST FOR QUOTE (RFQ)

Design and Painting of Community Mural – Cunderdin Aquatic & Wellness Hub

RFT Number:	RFQ 04-26/27
Issue Date:	Tuesday, 29 September 2026
Closing Date:	Thursday, 12 November 2026 at 3pm

REQUEST FOR QUOTATION (RFQ)

1. Background

The Shire of Cunderdin invites quotations from suitably experienced mural artists, designers and/or creative practitioners for the design and painting of a large-scale community mural at the newly developed Cunderdin Aquatic & Wellness Hub.

The mural will celebrate the history and community significance of the Cunderdin Memorial Pool, recognising the people, stories and memories associated with the pool while creating a contemporary artwork that complements the new Wellness Hub.

The successful artist will be responsible for design development, surface preparation, supply of materials and equipment, mural application, protective finishing where appropriate, and site clean-up.

2. PROJECT SPECIFICATIONS

Item	**Details**
Location	Cunderdin Aquatic & Wellness Hub, 37 Lundy Avenue, Cunderdin WA 6407
Approximate mural size	12m wide x 2.7m high
Wall surface	Bondor panels
Existing wall colour	White
Theme	Celebrating Our Memorial Pool

3. CREATIVE BRIEF

3.1 Theme – Celebrating Our War Memorial Pool

The mural should provide a contemporary visual celebration of the War Memorial Pool and its place in the community.

The Shire will provide historical reference material, which may include:

- photographs of the original pool façade;
- photographs of community members involved in building the pool;
- photographs showing the pool over time; and
- other relevant historical images and information.

Artists may interpret this material creatively rather than reproduce photographs literally. Possible themes include the pool's construction, volunteers and community members, generations of use, swimming and recreation, significant moments, shared memories and the transition from the historic pool to the new Wellness Hub.

The desired outcome is an artwork that conveys community, history, pride, connection and celebration.

3.2 Colour and Architectural Integration

The building incorporates dark grey, white, grey, basalt/dark neutral finishes.

The preferred mural approach is:

- predominantly black, white and/or monochrome;
- with the option of a carefully selected and limited accent colour; and
- visually cohesive with the surrounding building and architecture.

This is intended as creative guidance rather than a restriction. Artists may propose an alternative approach where they can demonstrate that it will achieve a stronger overall result.

3.3 Existing Memorial Pool Sign

The original Memorial Pool metal/iron sign will be installed above the mural.

The artwork must be designed to complement and enhance the sign rather than compete with it. Consideration should be given to:

- the sign's position and scale;
- visual spacing and hierarchy;
- tonal contrast;
- how the artwork draws the eye toward or around the sign; and
- the overall relationship between the historical sign and contemporary mural.

The successful artist will be provided with photographs and dimensions of the sign/location as required.

4. SCOPE OF WORKS

The quotation is to include all labour, materials, equipment and associated costs necessary to complete the mural.

4.1 Preliminary Concept

As part of the quotation submission, respondents are requested to provide one very rough preliminary mural concept/design outline/proposal.

This is intended to demonstrate the artist's understanding and creative approach and does not need to be a fully rendered or final artwork.

The concept should, where practical, demonstrate consideration of:

- the Memorial Pool theme;
- the approximate 12m x 2.7m mural area;
- the preferred monochrome/limited-colour approach;
- historical imagery or themes;
- the building's colour palette; and
- the original Memorial Pool sign above the mural.

4.2 Design Development and Consultation

Following appointment, the successful artist will develop the preferred concept into the final mural design.

The quotation must allow for:

- at least two draft design stages;
- presentations/review of draft designs;
- consultation with the Shire/Council and relevant project representatives;
- reasonable amendments following feedback; and
- final design approval prior to painting.

Respondents must identify any limits on included revisions, meetings or consultation and provide costs for additional work where applicable.

No additional design or consultation costs are to be incurred without prior Shire approval.

4.3 Historical Material

The Shire will provide available historical photographs and reference material.

The artist will determine how the material can best be incorporated into the artwork and should advise the Shire if further information is required.

4.4 Surface Preparation

The quotation must include all necessary surface preparation for the Bondor panel surface, including any required cleaning, priming or preparation suitable for the proposed painting system.

Respondents must identify any substrate limitations, specialist preparation requirements or assumptions.

4.5 Materials and Equipment

The quotation must include all materials and equipment required, including as applicable:

- paints, primers, coatings and/or sealers; anti-graffiti cover;
- brushes, rollers, spray equipment and other application tools;
- access equipment;
- PPE and safety equipment;
- drop sheets and site protection;
- cleaning materials and consumables; and
- any other equipment necessary to complete the work safely and professionally.

Products must be suitable for external use and compatible with the Bondor panel surface.

4.6 Mural Application and Completion

Works are to include:

- site set-out and preparation;
- transfer of the approved design;
- mural painting/application;
- appropriate drying and curing;
- protective coating where recommended;
- rectification of defects;
- final inspection; and
- completion to a professional standard.

4.7 Site Management and Clean-up

The artist is responsible for:

- transport and delivery of materials/equipment;
- safe and orderly site set-up;
- protection of surrounding surfaces;
- appropriate management of paints, chemicals and waste;
- removal of equipment and waste; and
- final site clean-up.

5. PROGRAM AND TIMEFRAME

The mural is anticipated to be undertaken approximately March/April 2027, subject to the progress and completion of the new pool façade and Wellness Hub works.

Exact dates will be agreed with the successful artist and coordinated with the Shire and construction program.

Respondents must provide an indicative program covering:

1. Preliminary concept;
2. Design development;
3. Consultation and feedback;
4. Revisions and final approval;
5. Surface preparation;
6. Mural application; and
7. Completion.

6. QUOTATION SUBMISSION REQUIREMENTS

Respondents are required to email quote and all documents to Liezl De Beer at Liezl.debeer@cunderdin.wa.gov.au by deadline of 3pm, Thursday, 26 November 2026. Late submissions will not be accepted.

Respondents are to provide the following information within the quote document:

6.1 Artist/Business Details

- business/artist name;
- contact details; and
- relevant portfolio or website.

6.2 Relevant Experience

Provide details and images/links to previous work demonstrating relevant capability, particularly:

- large-scale murals;
- outdoor/public artwork;
- community or local history projects;
- artwork incorporating historical or photographic material;
- monochrome or limited-colour work; and/or
- artwork integrated with buildings or architectural features.

Previous work does not need to be identical to this project. The purpose is to demonstrate artistic quality, experience, capability and suitability.

For relevant examples, provide a brief description including location, approximate size, date and the artist's role.

6.3 Preliminary Concept

Provide one rough preliminary mural concept/design outline, together with a brief explanation of the proposed creative approach.

6.4 Methodology

Outline the proposed approach to:

- design development and consultation;
- historical image integration;
- surface preparation;
- mural application;
- access requirements;
- protective finishing; and
- site clean-up.

6.5 Materials and Durability

Identify proposed paint/coating systems and provide information regarding:

- suitability for external conditions;
- compatibility with Bondor panels;
- expected durability/lifespan;
- protective finishes;
- maintenance requirements; and
- warranty, if offered.

6.6 Program

Provide the proposed timeframe for design, approvals and on-site works.

6.7 Assumptions and Exclusions

Clearly identify any assumptions, exclusions, additional costs or requirements not included in the quotation.

6.8 Pricing Schedule

Respondents are to provide a clear breakdown of costs.

Pricing is to include all labour, materials, equipment, travel, delivery and other costs necessary to complete the works unless specifically identified otherwise.

No.	**Item/Description**	**Amount excl GST**	**Amount incl GST**
1		$	$
2		$	$
3		$	$
4		$	$
5		$	$
	TOTAL	**$**	**$**

7. DESIGN REVISIONS AND CONSULTATION

The Shire expects a collaborative design process.

The quotation must clearly state:

- the number of included design stages;
- the number of included revision rounds;
- included consultation/meetings;
- what constitutes a reasonable amendment; and
- the cost of additional revisions or consultation.

The minimum requirement is two draft design stages, with Shire/Council feedback and reasonable amendments incorporated before final approval.

8. WORK HEALTH AND SAFETY, INSURANCE AND SITE REQUIREMENTS

The successful contractor must comply with all applicable work health and safety requirements and Shire/site procedures.

The quotation must identify relevant insurance held by the respondent, including public liability and any other insurance required by the Shire.

The artist must coordinate access and works with the Shire and project representatives. As the Wellness Hub may still be under construction, access and working arrangements will be subject to the construction program and site conditions.

All work must be undertaken safely and with appropriate protection of the public, workers, building and surrounding areas.

9. OWNERSHIP, INTELLECTUAL PROPERTY AND PROMOTION

Respondents must identify their proposed arrangements regarding copyright, ownership, reproduction, photography, promotional use and moral rights.

The Shire's preferred position is that the completed mural remains a permanent community artwork and that the Shire may photograph and promote the artwork for community, tourism and other non-commercial Shire purposes.

Final intellectual property arrangements will be agreed with the successful contractor before commencement.

10. EVALUATION OF QUOTATIONS

Quotations will be evaluated on overall value and suitability, including:

Criterion	**Weighting**
Quality, creativity and suitability of proposed concept and previous work, including integration with building palette and Memorial Pool sign	30%
Relevant experience and demonstrated capability	10%
Understanding and interpretation of Memorial Pool theme and community history	15%
Value for money	45%
Total	**100%**

The Shire is not necessarily required to accept the lowest-priced quotation or any quotation.

11. SHIRE RIGHTS

The Shire reserves the right to:

- accept or reject any quotation;
- accept part or all of a quotation;
- seek clarification or further information;
- negotiate with one or more respondents;
- vary the scope or timeframe;
- not proceed with the project; or
- cancel the RFQ process.

Respondents are responsible for all costs associated with preparing and submitting their quotation.

12. NOMINATED CONTACT PERSON

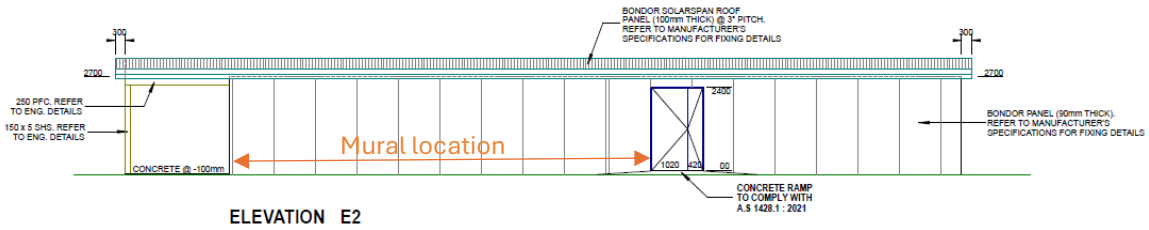
All enquiries regarding this Request for Quotation (RFQ), including requests to arrange a site visit, should be directed to the nominated Contact Officer below.

Contact Person:	Liezl De Beer
Position:	Project Manager
Organisation:	Shire of Cunderdin
Telephone:	0427 229 754
Email:	Liezl.debeer@cunderdin.wa.gov.au

Any requests for clarification must be submitted in writing via email. Responses to questions that may affect the preparation of quotations may be provided to all respondents to ensure a fair and transparent procurement process.

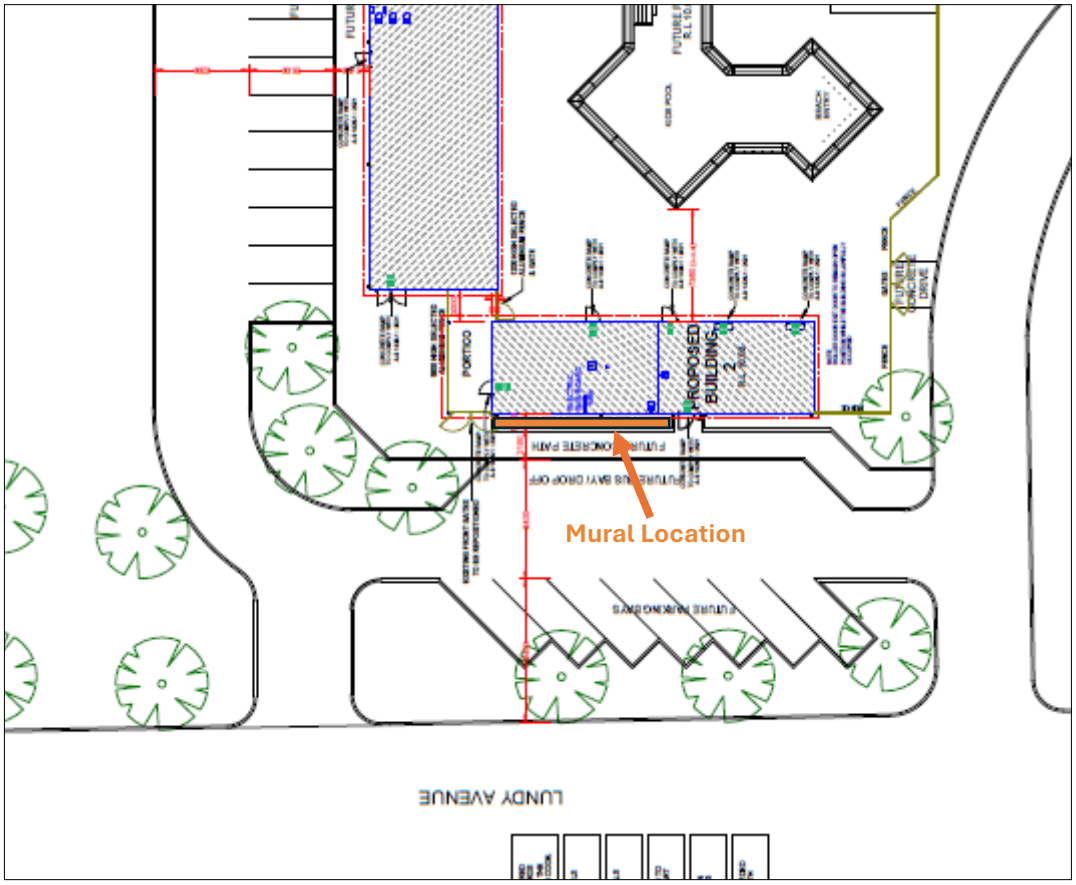
Attachment A - Mural Location:

Building Elevation:



ELEVATION E2

Site Plan:



Attachment B – Building Colour Schemes

Shale Grey™

CMYK – 10 4 11 26

Surfmist®

CMYK – 2 2 11 12

Basalt®

CMYK – 7 0 7 75

Woodland Grey®

CMYK – 45 35 42 67

Dover White™

CMYK – 3 2 5 1 *** Mural background

Attachment C - Cunderdin Memorial Pool — Historical Background

Cunderdin War Memorial Swimming Pool: A Historical Background
The Cunderdin War Memorial Swimming Pool has stood as a cornerstone of the local community for over 70 years. It represents a profound local effort to honour the past while actively investing in the health, recreation, and unity of future generations.

Post-War Vision and the Memorial Committee
In 1950, local community members formed the Cunderdin War Memorial Committee. Their mission was to construct and maintain a living public memorial dedicated to the armed forces members from the Cunderdin district who enlisted and paid the supreme sacrifice in World Wars I and II.

The committee's ambitious master plan for the district's primary sporting and recreation precinct included three core elements:

- War Memorial Hall
- War Memorial Drive (designed as a reflective entrance to the broader sporting complex, linking the tennis club, bowling club, and swimming facilities)
- An Olympic-sized Swimming Pool

Following the completion and formal commemoration service of Memorial Drive on Anzac Day, 25 April 1954, the committee redirected its full attention and remaining funds toward building the swimming pool.

Community Fundraising and Construction
Construction of the pool officially commenced in April 1954. Building a 50-metre Olympic-sized pool complete with a diving tower, change rooms, a refreshment kiosk, and a specialized chlorination plant (which alone cost £6,000) was an enormous financial and physical undertaking for a small rural town. According to the *Northam Advertiser*, Memorial Drive itself cost £1,300, a figure that excluded the significant amount of volunteer labour provided by residents.

Funding for the broader project was raised through immense community grit, public financial appeals, and targeted local events:

- Progressive Growth: By July 1954, the War Memorial Swimming Pool Fund had raised more than £6,400.
- Community Initiatives: Local organisations like the Cunderdin RSL actively drove fundraising, including hosting a dedicated barbecue in September 1954 that contributed an additional £100.
- Final Financial Tally: Local community appeals ultimately raised £15,756, which was bolstered by a State Government contribution of £7,940. While the combined cost recorded for Memorial Drive and the pool sat at £23,698, total completion records indicate the final cost of the pool and its complex reached approximately £29,000.

The Official Opening and Principles of Management
The grand vision was realized on 20 October 1956 at the pool's official opening ceremony. The dedication was delivered by Mr John Chappell, the State Secretary of the RSL, and the formal opening was performed by the Premier of Western Australia, The Hon. Albert Hawke.

The core philosophy of the project was captured in the official opening speech notes: *"It is the fervid hope of those directly responsible for this wonderful pool that every child for miles around this district should have the opportunity to learn to swim."*

Following the dedication, the President and members of the Memorial Committee officially handed the facility over to the Chairman of the Cunderdin Road Board. The Road Board accepted ongoing responsibility for the administration, maintenance, and control of the pool under three strict, non-negotiable management rules to ensure equity for all citizens:

1. Entrance to the swimming pool will be by right.
2. There will be no class restrictions and no specified conditions regarding access to the pool and grounds.
3. Admission charges must be scaled so as not to exceed the cost of maintenance (i.e., the pool must strictly operate as a non-profit concern).

A Living Memorial and Regional Icon
By January 1956, even prior to its official October opening, the Cunderdin Road Board noted that the new facility was already drawing massive crowds. It set a new regional benchmark for rural recreation.
The pool's early prestige was further cemented on 9 December 1957, when Australian swimming legend Dawn Fraser visited Cunderdin as a guest of honour. During the swimming trials held at the venue that day, she thrilled the local community by breaking a Western Australian swimming record in their hometown waters.

Enduring Legacy and the Future
Rather than a traditional, static monument, the people of Cunderdin intentionally built a living space for recreation, social gatherings, and community life. For decades, it has been the setting where local children learned to swim, families spent their summers, athletes trained, and lifelong friendships were forged.

As the pool undergoes contemporary refurbishment and renewal, its foundational purpose remains entirely unchanged. The upcoming historical mural offers a visual bridge between eras—celebrating the post-war generation whose determination and fundraising built the pool, honouring the servicemen to whom it is dedicated, and looking forward to a future of continued community resilience, connection, and hope.

Historical References:

- *Cunderdin History Archives: Document A1990.8 (20 October 1956 Official Handover)*
- *Cunderdin History Archives: Document A1990.8.2 (Cunderdin War Memorial Fund President's Final Address)*

- *Cunderdin History Archives: Document A2010.39e (Cunderdin Memorial Swimming Pool Records)*
- *The Northam Advertiser (30 April 1954 edition)*
- *A Wheatlands History Joseph Placid Stokes*

Attachment D – Images of Pool

The images below are low-resolution images relating to the Cunderdin Memorial Pool. If higher-quality images are required, please contact the Shire of Cunderdin's nominated contact person, who can provide an online link to download the images.

2011.54A - photo credit Normah Fox

2011.54B - photo credit Normah Fox

2011.54D - photo credit Normah Fox

2011.54E - photo credit Normah Fox

img659

img930

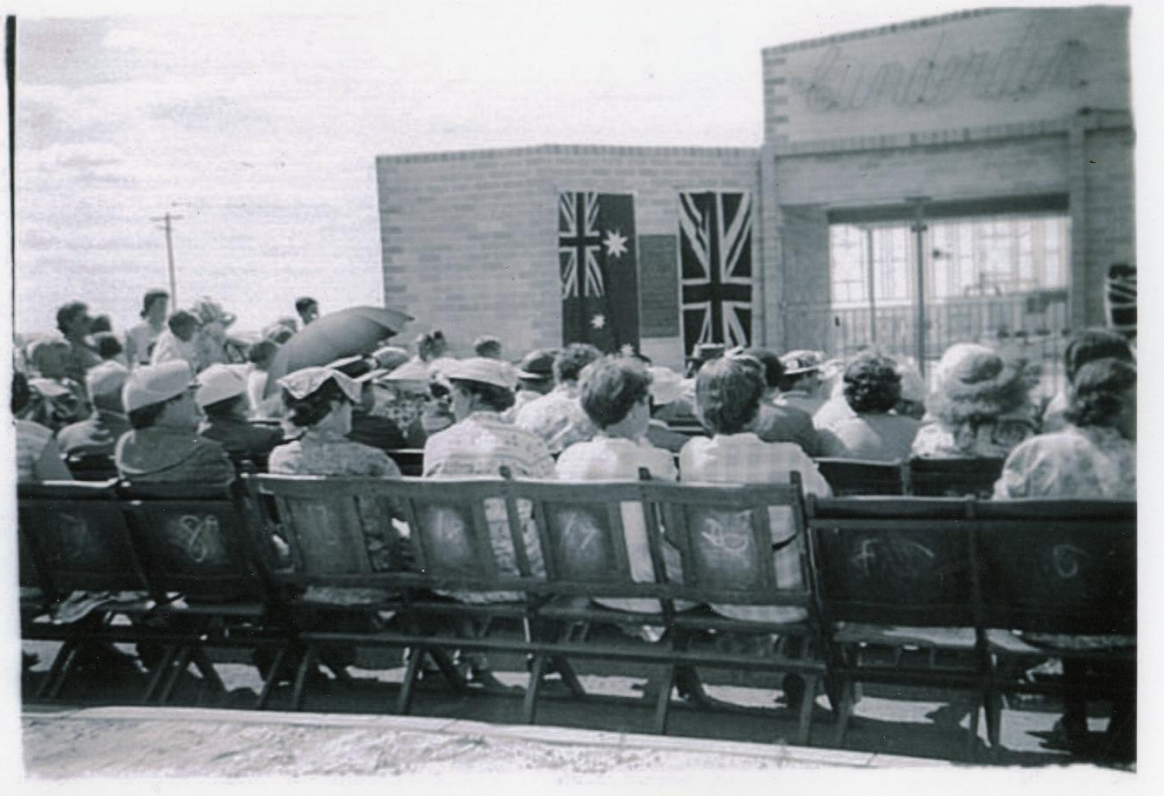
img931

img932

2011.54F - photo credit Normah Fox

Memorial Pool Façade prior to refurbishment

Image displays signage to be placed above mural



Official pool opening – photo credit: Helen Darmody

Official pool opening – photo credit: Helen Darmody

Pool Construction – Photo credit: Helen Darmody

Timekeeper watches

Dawn Fraser